

TREO GIRDLE

The all-elastic corset

"If you desire to wear present styles to the best advantage, you must wear a Treo Girdle," said a Fifth Avenue modiste to one of her fashionable customers.

CLEVER modistes recommend the Treo Girdle because it gives the figure the supple, youthful lines, the free, graceful contour that make this season's pretty costumes so becoming.

If you have never worn a Treo, you have a delightful surprise in store for you. The new trimness it will impart to your figure, the greater stylishness it will give to your gowns will prove a glorious revelation.

But be sure you get a Treo—because it has two patented features possessed by no other girdle, and without which, no girdle can give the results of Treo.

Only the Treo Girdle has the "Feature Strip" of elastic at the top which holds in the diaphragm and supports the small of the back, two very important functions that a corset should exercise for physical reasons, as well as for style. In addition, the Treo has the "Anchor Band" of elastic at the waist which prevents the girdle from slipping up or sliding down. Don't forget these exclusive features that distinguish the Treo from conventional models.

The Treo Girdle is made ENTIRELY of surgical elastic web. It gives freely to every movement of the body, yet holds the figure firmly and prevents it from spreading. It makes the Treo equally desirable for street, dancing, evening, or sport wear.

There is a style for every figure. To insure best results, be sure you get the style just suited to your particular type of figure. Price \$3.50 to \$15. If your dealer can't supply you—write us for illustrated booklet.

TREO COMPANY, INC.
Manufacturers
160 Fifth Avenue New York

HARDMAN REPRODUCING PIANOS

First we wash your hair. Then we put in the permanent waves by steam. Work by Monsieur Francis and Monsieur Thomas of Paris.
\$30 all over head.
\$1 per curl.
Chase-A-Gray de France used to restore gray hair to beautiful chestnut color. Sent \$1.15 postpaid. Applications \$3 and up.
FRANCIS
Hair Dressing Corporation,
8 West 37th Street

Permanent Waves—
First we wash your hair. Then we put in the permanent waves by steam. Work by Monsieur Francis and Monsieur Thomas of Paris.
\$30 all over head.
\$1 per curl.
Chase-A-Gray de France used to restore gray hair to beautiful chestnut color. Sent \$1.15 postpaid. Applications \$3 and up.
FRANCIS
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8 West 37th Street

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THE NEW YORK HERALD

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IN WHITE, FRENCH BLUE, ROSE, MAIZE OR ORCHID,
WITH RUSSIAN EMBROIDERY IN BRIGHT COLORED
WASHABLE WORSTEDS ON FLARING SLEEVES

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Reduce Your Flesh in Spots
Arms Legs Bust Double Chin
by wearing Dr. Walter's reducing
RUBBER GARMENTS

Bust Reducer,
\$6.00. Chin
Reducer, \$2.50.
Anklets \$7 per
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high \$9.00.
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Face Specialist
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YOU THIFY
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Method. Removes
freckles, lines,
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Help reduce your weight
in a natural way.

Your friends have told you about Basy Bread,
now a recognized standard weight reducing ration.
Basy Bread is not a medicine or drug, but a whole-
some and delicious food—scientifically prepared.
There is no unpleasant dieting—no irksome exer-
cises in the Basy Bread course. Legions have re-
ported remarkable reductions in weight, with gains to
strength and health.
You will be very much interested in the Basy Bread
booklet, which gives reliable information on obesity
and how to reduce. Write for your copy to-day. Sent
in sealed, plain cover,
postage prepaid.

Doctors' Essential Foods Co.,
Orange, N. J.
Gentlemen:
Received your communi-
cation that I had received my
last loaf of Basy Bread. I
was not excessively fat, but
I have lost about twenty-five
pounds and feel quite satis-
fied. Let me know how to
retain my present weight.
M. N. M., New York City.

DOCTORS' ESSENTIAL
FOODS CO.
81 Oakwood Ave.
Orange, New Jersey

BASY BREAD
REGISTERED—TRADE MARK

RESTORES COLOR TO GRAY HAIR

Gray, faded,
streaked or life-
less hair restored to
any shade in
one application.
Does not discolor
the scalp, fade,
nor rub off on
the pillow. Makes
a lasting, rich,
lovely color.
No after shampoo
necessary.
You can apply
it in the privacy of your own home in a
few minutes. Any one of 32 shades
given from ONE package. \$1.67 post-
paid. Order direct, or
**SEND me a little LOCK of Your
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Cut close to head and mention shade wished.
If in New York call and by appoint-
ment I will examine your hair. I have
had 30 years' professional experience
and will tell you frankly what is best
for you. I make no charge for exami-
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LADIES' HAIR GOODS
of every description.
Featherweight Transformations
of superior French hair.
Can be dressed in any fashion.
PREMATURELY GREY HAIR
quickly restored
with one application of
ANDRE'S ORONTAL COLORING
Trade—HERB ALONE—Mark.
Gives the hair a soft, glossy and youth-
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harmless. Price, \$2.25.
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OVINGTON'S
"The Gift Shop of Fifth Avenue"
FIFTH AVENUE AT 39TH STREET

937—This wrought iron ash-stand is 31 inches high and has a bright copper ash tray. Its price is \$12.50.

1024—This rich and massive mirror is finished with a frame of stippled gold. It costs \$32 in a size 22" x 44".

945—The "lampette" is attached to the chair by a brocade strap. It is portable and fits any chair or bed. In rose, blue, gold or lavender, with silk shade, it costs \$12.00.

958—A bridge or reading lamp in burnished gold and black; has a shade of fine silk and deep fringe. Mulberry, gold, blue or rose are the colors, and \$30.00 is the price complete.



871—This pitcher is a most useful gift. It is colonial in shape and bright silver in finish. 2 qt. capacity \$10.00.



978—A colored glass table decoration in orange, yellow or orchid with black lattice decoration. Set complete \$15.00.

985—A nest of three glass-top tables may be had in mahogany finish for \$25, and in red and black lacquer for \$30.



1014—A set of breakfast china with colored band in blue or pink. It has 19 pieces and yet it costs, with tray, only \$12.00.



OVINGTON'S

"The Gift Shop of Fifth Avenue" FIFTH AVENUE AT 39TH STREET

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Accomplishes a natural curl safely quickly, comfortably. A marcel wave retaining lustrous softness. Bobbed hair curled in ringlets. \$1 a curl. Write for booklet.

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KopService for all women, 12 models. \$3.00 to \$10.00

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